



West Michigan  
**BUSINESS  
 HALL OF FAME**

**EMPOWERING YOUNG PEOPLE TO OWN THEIR ECONOMIC SUCCESS.**

*October 21, 2024*

**FREDERIK MEIJER GARDENS & SCULPTURE PARK**  
**Receptions 6:15 PM | Dinner & Program 7:15 PM**  
**Reservations Required – Black Tie Optional**

*Sponsorship Invitation*

Junior Achievement of the Michigan Great Lakes invites you to join us as a sponsor of our signature JA West Michigan Business Hall of Fame event in honoring the 2024 Laureate inductees.

Laureates are part of a league of outstanding individuals who have made legendary contributions to the free enterprise system in our community. Through their actions and accomplishments, the Business Hall of Fame laureates provide inspiration for the next generation as they take the reins of leadership in the years to come as we honor their leadership and community involvement.

Event proceeds directly support financial literacy, work readiness and entrepreneurship education for K-12 aged students across 50 Michigan counties.

*Contact*

**Jay Ediger | SVP of Development**  
 (616) 575-9080 x 2227 | [jay.ediger@ja.org](mailto:jay.ediger@ja.org)  
[michigangreatlakes.ja.org](http://michigangreatlakes.ja.org)





# Sponsorship Levels

Benefits	Exclusive Title Sponsor \$50,000	Presenting Sponsor \$15,000	Supporting Sponsor \$10,000	Video Presentation Sponsor \$10,000	Laureate Reception Sponsor \$6,000	General Reception Sponsor \$5,000	Award/Special Sponsor** \$2,500
SPONSOR WILL QUALIFY AS A JA GIVING/ GRAND GIVING CHAMPION	GRAND GIVING CHAMPION	GIVING CHAMPION	GIVING CHAMPION	GIVING CHAMPION			
CO-BRAND EVENT WITH SPONSOR PAID ADS	X						
SPONSOR PROVIDED ITEM WILL BE DISTRIBUTED AT RECEPTION					X		
LOGO ON EVENT BANNER	X	X	X				
LOGO ON EACH AWARDEE VIDEO	X	X		X			
INCLUDED IN EVENT PRESS RELEASE	Lead Recognition	X	X				
LOGO ON RECEPTION BANNER	X	X			X	X	
INVITATIONS TO LAUREATE RECEPTION	20 Invitations	20 Invitations	10 Invitations	10 Invitations	10 Invitations	10 Invitations	2 Invitations
RECOGNIZED IN EVENT PROGRAM	Full-Page Ad and Logo	Half-Page Ad and Logo	Quarter-Page Ad and Logo	Quarter-Page Ad and Logo	Logo	Logo	Logo
LOGO FEATURED ON SAVE THE DATE	Lead Recognition	X	X	X	X	X	
LOGO ON PRINTED EVENT INVITATIONS	Lead Recognition	X	X	X	X	X	
LOGO FEATURED ON JA'S WEBSITE	X	X	X	X	X	X	
PROVIDED TABLE/SEATS	Two Platinum Tables 20 Seats	Two Gold Tables 20 Seats	Gold Table 10 Seats	Gold Table 10 Seats	Gold Table 10 Seats	Gold Table 10 Seats	2 Seats
VERBAL RECOGNITION AT THE EVENT	Beginning and End	Beginning and End	Beginning and End	One Time	One Time	One Time	One Time
RECOGNIZED IN EVENT MEDIA PRESENTATION	Lead Recognition	X	X	X	X	X	X

**\*\*Awards:** Business Hall of Fame Award, Crystal Medallion, Spirit of Achievement Award, David B. Hensch JA Volunteer of the Year Award, Print Sponsor, Financial Literacy Sponsor, Work Readiness Sponsor



# Tiered Table Sponsor Levels

<i>Benefits</i>	<b>Diamond Level Table Sponsor \$7,500</b>	<b>Platinum Level Table Sponsor \$5,000</b>	<b>Gold Level Table Sponsor \$4,000</b>	<b>Silver Level Table Sponsor \$3,000</b>
TABLE LOCATION	Tier 1	Tier 2	Tier 3	Tier 4
RECOGNIZED IN EVENT PROGRAM	Quarter-Page Ad and Listed	Listed	Listed	Listed
INVITATIONS TO LAUREATE RECEPTION	10 Invitations	10 Invitations	10 Invitations	
INVITATIONS TO GENERAL RECEPTION				10 Invitations
SEATS AT THE BUSINESS HALL OF FAME CEREMONY AND DINNER	10 Seats	10 Seats	10 Seats	10 Seats
LOGO WILL BE FEATURED ON TABLE	X	X	X	X
LOGO FEATURED IN ROLLING POWERPOINT DURING EVENT	X	X	X	X
5 FRAMED COMMEMORATIVE PHOTOS	X	X		

## Event Program Ad Space

Junior Achievement provides the opportunity to place an ad in the JA West Michigan Business Hall of Fame printed program to recognize awardees or to support JA. Ads must be submitted by October 5, 2023 to be included in the event program.

Contact JA for ad specifics.

<i>Advertisement Levels</i>	<b>Placement TBD</b>	<b>Inside Back Cover</b>
Full Page Advertisement	\$5,000	\$6,000
Half Page Advertisement	\$2,500	\$3,000
Quarter Page Advertisement	\$1,500	\$2,000



# Sponsorship Form

Thank you for partnering with us by becoming a sponsor of the JA West Michigan Business Hall of Fame! Please complete this form and email it to Jay Ediger at [jay.ediger@ja.org](mailto:jay.ediger@ja.org) or mail it to: *Junior Achievement, 4090 Lake Dr. SE, Grand Rapids, MI 49546*

## Sponsorship Level

- |   |          |   |         |
|---|----------|---|---------|
| <input type="checkbox"/> EXCLUSIVE TITLE SPONSOR    | \$50,000 | <input type="checkbox"/> Diamond Level Sponsor  | \$7,500 |
| <input type="checkbox"/> PRESENTING SPONSOR         | \$15,000 | <input type="checkbox"/> Platinum Level Sponsor | \$5,000 |
| <input type="checkbox"/> SUPPORTING SPONSOR         | \$10,000 | <input type="checkbox"/> Gold Level Sponsor     | \$4,000 |
| <input type="checkbox"/> VIDEO PRESENTATION SPONSOR | \$10,000 | <input type="checkbox"/> Silver Level Sponsor   | \$3,000 |
| <input type="checkbox"/> LAUREATE RECEPTION SPONSOR | \$6,000  |   |         |
| <input type="checkbox"/> GENERAL RECEPTION SPONSOR  | \$5,000  |   |         |
| <input type="checkbox"/> AWARD/SPECIAL SPONSOR*     | \$2,500  |   |         |

\*I would like to be the \_\_\_\_\_ Sponsor (Based on availability)

- |   |                     |                                  |                                  |
|---|---------------------|----------------------------------|----------------------------------|
| <input type="checkbox"/> Student Ambassador Sponsor | \$1,000             |                                  |                                  |
| <input type="checkbox"/> Individual Student Seat    | \$200/Seat          | _____ student seats              |                                  |
| <input type="checkbox"/> Individual Ticket(s)       | \$300/Ticket        | _____ tickets                    |                                  |
| <input type="checkbox"/> Ad in Printed Program      | Advertisement Level | Placement TBD                    | Inside Back Cover                |
|   | Full Page Ad        | <input type="checkbox"/> \$5,000 | <input type="checkbox"/> \$6,000 |
|   | Half Page Ad        | <input type="checkbox"/> \$2,500 | <input type="checkbox"/> \$3,000 |
|   | Quarter Page Ad     | <input type="checkbox"/> \$1,500 | <input type="checkbox"/> \$2,000 |

I cannot participate in this year's event. Please accept this donation of \$ \_\_\_\_\_

**TOTAL \$** \_\_\_\_\_

## Payment Options

- Please Invoice     Check attached made payable to: *Junior Achievement of the Michigan Great Lakes*
- Credit Card Number \_\_\_\_\_ Expiration \_\_\_\_\_ CVV \_\_\_\_\_
- Mastercard     Visa     Discover    *We do not accept American Express; only if you [pay online](#).*

## Billing Information

- Individual Gift     Corporate Gift

\_\_\_\_\_  
Contact Name/Title

\_\_\_\_\_  
Business/Organization Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date